



Annual Chapter Sponsorship Opportunities

Platinum Sponsor - \$5,000

Maximize your brand visibility and connect with key facility management decision-makers as a Platinum Sponsor. This premier package delivers exclusive access and unparalleled recognition:

- **Exclusive Event Branding:** Brand one of our four premier events (Annual Meeting, Holiday Gathering, Chapter Day Reception at NFM&T, Golf Outing) and position your company as a key partner.
- **Membership Included:** One complimentary IFMA National and Chapter membership (excluding councils) for your primary representative for one year, starting the month following payment.
- **Meeting Attendance:** Two complimentary registrations for your company representatives at up to eight monthly meetings.
- **Website and Banner Promotion:** Your logo and website link will be featured prominently on the Chapter website and homepage banner, reaching our entire membership. Regular announcements will reinforce your brand presence.
- **Golf Tournament Sponsorship:** Includes four golfer registrations and a Tee Box sponsorship sign at our Annual Golf Outing.
- **Resource Guide Listing:** Your linked logo will be featured in the IFMA Chesapeake Chapter Resource/Service Guide, driving traffic to your website.

Silver Sponsor - \$1,500

Increase your brand visibility and network with industry professionals as a Silver Sponsor:

- **Website and Banner Promotion:** Your logo and website link will be featured on the Chapter website and homepage banner. Regular announcements will extend your reach.
- **Meeting Recognition:** Be recognized at one general membership meeting, with a table-top display opportunity.
- **Golf Tournament Participation:** Includes two golfer registrations and a hole sponsorship sign at our Annual Golf Outing.
- **Meeting Attendance:** One complimentary registration for your company representative at up to eight monthly meetings.
- **Resource Guide Listing:** Your linked logo will be listed in the IFMA Chesapeake Chapter Resource/Service Guide.

Gold Sponsor - \$2,500

Gain valuable exposure and build strategic relationships with facility management professionals as a Gold Sponsor:

- **Membership Included:** One complimentary IFMA National and Chapter membership (excluding councils) for your primary representative for one year, starting the month following payment.
- **Meeting Attendance:** Two complimentary registrations for your company representatives at up to eight monthly meetings.
- **Website and Banner Promotion:** Your logo and website link will be featured on the Chapter website and homepage banner. Regular announcements will keep your company top-of-mind.
- **Golf Tournament Sponsorship:** Includes four golfer registrations and a Tee Box sponsorship sign at our Annual Golf Outing.
- **"Sponsor of the Month" Recognition:** Be recognized as our "Sponsor of the Month" at a general membership meeting, with a presentation opportunity during the networking session and a feature on the Chapter website. A table-top display will be provided.
- **Resource Guide Listing:** Your linked logo will be listed in the IFMA Chesapeake Chapter Resource/Service Guide.

Bronze Sponsor - \$1,100

Establish your brand within the facility management community as a Bronze Sponsor:

- **Website and Banner Promotion:** Your logo and website link will be featured on the Chapter website and homepage banner. Regular announcements will keep you connected.
- **Golf Tournament Participation:** Includes a hole sponsorship sign at our Annual Golf Outing.
- **Meeting Attendance:** One complimentary registration for your company representative at up to eight monthly meetings.
- **Resource Guide Listing:** Your linked logo will be listed in the IFMA Chesapeake Chapter Resource/Service Guide.

IFMA Chesapeake Chapter Mission & Vision

Education: offer our members ongoing opportunities, seeking information on new technologies, programs and other information needed to keep their built environment operations in top form.

Engagement: offer our members best practice sharing opportunities, Ideas and strategies for success at monthly meetings, networking events and online training roundtables.

Encouragement: offer our members professional development & leadership opportunities to further their professional growth.

Certification: offer classes to obtain FMP, SFP and CFM at reduced rates to chapter members.



Single Event Sponsorships

Target your sponsorship with your fiscal calendar, align with a specific topic or promote the launch of a new solution to our membership.

Monthly Meeting Sponsor - \$950

- o Marketing table at meeting entrance.
- o 3 complimentary meeting registrations.
- o Brief company presentation opportunity.
- o Logo on event signage & digital materials.
- o Post-event attendee list (names/companies).

Networking Event Sponsor - \$500

- o Company logo on event signage & promotions.
- o 2 complimentary registrations.
- o Brief speaking opportunity.
- o Option for branded giveaways (sponsor provides).

Facility Tour Sponsor - \$750

- o Company logo on tour signage & promotions.
- o 3 complimentary registrations.
- o Brief company introduction at tour start.

Community Outreach Sponsor - \$500

- o Company recognized in outreach materials (signage, website, social media).
- o Company reps can participate in the activity.
- o Logo/brief info in joint press releases.
- o Mention in post-event report.

Education Training Sponsor - \$1500

Exclusive Branding: Prominent logo on training materials & verbal acknowledgment as exclusive sponsor.

- Digital Recognition: Logo in chapter's class promotions (email, social media).
- Session Visibility: Dedicated company info slide during breaks (optional brief video).
- Complimentary Access: 2 free registrations for the sponsored training.
- Resource Opportunity: Option to provide relevant materials to attendees.
- Supports Member Growth: Recognized for supporting professional development & member discounts

CHAPTER SPONSOR BENEFITS

- A LEAD ROLE IN SUPPORTING PROFESSIONAL DEVELOPMENT& EDUCATION OF CHESAPEAKE CHAPTER COMMUNITY FOR PROFESSIONAL AND ASSOCIATE MEMBERS.
- A HIGHER LEVEL OF EXPOSURE TO THE IFMA CHESAPEAKE CHAPTER MEMBERSHIP.
- BUILD YOUR BUSINESS COLLABORATIVELY – MEMBERS WILL LOOK TO PARTNER WITH ORGANIZATIONS WHO ACTIVELY SUPPORT THE CHAPTER MISSION AND GOALS.

For more information about partnering with IFMA Chesapeake Chapter, email ifmaadmin@trpconsults.com or visit www.ifmachesapeake.org



IFMA® Chesapeake Chapter
International Facility Management Association