



# IFMA<sup>TM</sup> Chesapeake Chapter

International Facility Management Association

## February 2020 Newsletter

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### February Webinar

#### Exterior Landscaping = A Great First Impression of Your Building

A beautiful, well-maintained landscape creates that all-important first impression of your corporate image and turns the average property into a valuable and competitive asset.

The winter months can take a toll on the landscape outside of your buildings. Spring start-ups such as edging, mulching, perennial cutbacks, spring flower installs, and plantings in beds, planters and in hanging baskets are needed to enhance the outdoor appearance.

The webinar will educate the IFMA Community on the preparation process throughout the spring, the colors, textures and color palette to match the building's décor, while presenting the needed "wow" factor to entice more people in to your buildings.

#### Speakers:



**Ed Delaha**  
Landscape Management  
Consultant  
Akehurst Landscape  
Services, Inc.



**Travis Dailey**  
Landscape Management  
Consultant  
Akehurst Landscape  
Services, Inc.

Webinar Sponsors: 



**Registration Details:** There is no cost to attend the webinar; however, we ask that you register in order to receive an email confirmation containing information about joining the webinar.

<https://attendee.gotowebinar.com/register/3999606991238860557>

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The Chapter congratulates **Erik McKay, CFM, SFP** on earning the SFP designation! Erik is with Frederick County Public Schools Facilities Management, and has been a chapter member since 2019. We applaud him for setting his sights high and reaching this new goal, and we hope that it will make a positive difference in his career. Congratulations Erik!

## 4 TECHNOLOGIES IMPACTING MODERN FACILITIES MANAGEMENT



By James McDonald

At one point, computer-aided design (CAD) software and geographic information system (GIS) were revolutionary [tools for facilities managers](#). And while CAD and GIS solutions are certainly still critical for successful facilities management (FM), the technology facilities managers now have at their fingertips seems light years away from its predecessors.

Here are four cutting edge technologies impacting the world of modern facilities management.

### Facilities Management Technology Includes The Following:

- Building Information Modeling (BIM) Technology
- Machine Learning and Artificial Intelligence
- Smart Building Technology
- Wearable Technology



## 1. Building Information Modeling (BIM) Technology

### *What Is It?*

Building information modeling (BIM) is the process of creating and managing digital models of physical buildings. BIM technology enables organizations to visualize specific components of a space, including structural elements like walls and windows as well as the locations of assets.

### *How Has It Impacted Facilities Management?*

Originally developed to assist architects and contractors in the design and construction of new buildings, the applications of BIM have evolved to include the improvement of maintenance plans and space management strategies. BIM helps facilities managers make data-driven decisions about space utilization, energy consumption and redesigns.

## 2. Machine Learning and Artificial Intelligence

### *What Is It?*

Machine learning is a type of artificial intelligence that enables building systems to automatically collect and analyze data in order to predict outcomes from experience without being explicitly programmed

### *How Has It Impacted Facilities Management?*

Machine learning allows facilities managers to implement intelligent asset maintenance, a proactive approach to maintenance that is based on the actual utilization of the asset. Machine learning helps prevent unexpected equipment breakdowns through the dispatch of automatic updates to facilities managers when the system detects a potential issue.

Click [here](#) for the rest of the article

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## You're at the helm of leading change in your organization.

As the premier leadership learning event for FM and the built environment, Facility Fusion will prepare you to lead with 20/20 vision. [Keynote speakers](#) and [education sessions](#) will help you:

- Anticipate advances that affect facility management
- Move beyond FM cost-cutting to create sustainable efficiency
- Establish FM operational strategies that are future-ready
- Build a positive, proactive culture of FM leadership
- Look forward to change instead of fearing it

Click below to register:

[https://facilityfusion.ifma.org/?gclid=EAIaIQobChMItpiC5IKn5wIVhZ-zChOWIwTtEAAYASAAEgJImvD\\_BwE](https://facilityfusion.ifma.org/?gclid=EAIaIQobChMItpiC5IKn5wIVhZ-zChOWIwTtEAAYASAAEgJImvD_BwE)

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## FM RESOURCE DIRECTORY



IFMA Chesapeake can help you find top notch, reliable vendors for services needed at your facility, such as pest control, emergency services, furniture and so much more! Members may click below to access the on-line Resource Directory. IFMA - Chesapeake Business Directory

<https://ifmachesapeake.org/members.php>

**Please consider our associate members when you need an excellent service provider at your facility.** Count on our annual chapter sponsors to provide you the best service and pricing!

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## [Discover Chesapeake Chapter's LinkedIn Group](#)

LinkedIn is a great way to connect with your colleagues in the FM industry and stay informed on current events and industry news. You may also share *your* knowledge or start a group discussion about a topic of interest to you.

Visit [www.linkedin.com](http://www.linkedin.com) to create an account. Search for IFMA CHESAPEAKE CHAPTER and follow the prompt to request to join.

***Note:** This group is only open to Chesapeake Chapter members.*

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**FACILITIES ASSISTANT** position at

**VENABLE**<sub>LLP</sub>

<https://www.venable.com/careers/business-professional-opportunities#op-354789-facilities-assistant->

Looking for a great candidate to fill an open position at your facility? Send your job postings to René Carter [rcarter@urinow.com](mailto:rcarter@urinow.com) and we will post them here, and on the website.

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## [Upcoming Events](#)

**Educate | Engage | Encourage**

The latest news in the FM world and the Chapter's upcoming events are at your fingertips!

Click [here](#) to view calendar of events and register.